



**BAOBAB**  
HOLDINGS (PTY) LTD



# BUSINESS PROFILE



## ABOUT US

**Baobab Holdings** is a 100% black owned company which operates in the shores of South African origins, which has proved itself as a reliable and professional company in natural resources industry. The company was incorporated in the year 2018 with the purpose to contribute expertise to the growing industries. Baobab Holdings, are passionate about natural resources, as they are materials or substances occurring in nature independent of humankind. These present opportunities for infrastructure development, employment creation, skills and enterprise development and impacts on the quality of life for humanity.

We strive to strengthen and consolidate our position in existing markets through focused organic growth. We also work to expand into new markets and enhance operational efficiencies, whilst maintaining a dedicated focus on quality production. The company provides a wide range of high quality niche products and services, which are underpinned with superior technical expertise, delivery performance and customer service.

### OUR VISION

Our vision is to lead the way in establishing infrastructure that will ensure Africa's resources are not only mined in Africa, but are benefited here too, thereby maximising the value extracted from these resources within the continent. In this way, African resources will benefit Africa's people first.

### OUR VALUES

- **Integrity** – we are passionate about the industries we serve in and therefore promote the highest level of integrity in our day-to-day operations
- **Transparency** – we believe that our businesses need transparency in order to alleviate corruption, bribery, fraud and other malpractices
- **Accountability** – Baobab Holdings always strives to be accountable to our communities, our clients and our team
- **Reliability** – when you work with us, you can count on us
- **Empowerment** – equipping previously disadvantaged individuals with the necessary skills and creating opportunities is key to our growth



Reg No: 2018/024038/07



100% Black, Level 1 Contributor



CSD No: AOR



CSR No: AOR



Income Tax: 9860676163



COIDA: In Progress



## OUR STRUCTURE



Baobab Holdings is an entrepreneurial player in the mining sector in Southern Africa. We are involved in three main sectors of our economy, namely:

- Natural Resources
- Infrastructure
- Agriculture

Baobab Resources invests in key projects in our country of origin South Africa as well as the Southern African Development Community (SADC) region.

Our strategic focus is to extract value at critical nodes along a particular commodity's value chain. We operate with a foundation of solid trade relationships within SADC and BRICS.

# WHAT WE DO

## Mining

We develop partnerships with mining houses to extract minerals or outsource the mining element. Baobab Resources' Strategy for the mining sector is to develop mutually beneficial business segments (as detailed below) that are independent of each other. This means that, for example, trading can continue while exploration is being developed; processing and refining can happen while mining is in its infancy.

## Processing

Our strategic focus is in building and operating beneficiation operations that produce high-value products and retaining control for the trading and exporting of these minerals on global platforms. Our core mandate is to redress the economic scales by transferring the wealth of the African continent back to its people, through the stewardship of the mining value chain.



## Environment Sensitive Development

**Baobab Holdings** is committed to minimizing any adverse impact that engineering projects may have on the environment and always ensure that a high standard of environmental care is maintained in conducting its business.

**Baobab Holdings** operates three divisions; PGM's, Base Metals, and Precious stones. Each division is headed by a highly skilled and experienced individual in that particular field, and supported by a team of dedicated personnel, who ensure that each commodity's value is fully realized from exploration through to exploitation and finally to the global trading process.

**Exploration**

Baobab acquires exploration rights and then develops and optimises value by bringing in third party exploration contractors to build up a business case for a particular mining venture.



WE AIM TO **CREATE** JOBS AND BUILD **BETTER** COMMUNITIES



“ **QUALITY** YOU  
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OUR RANGE OF SERVICES

**Trading**

SADC countries rank amongst the biggest producers in the world. Baobab builds on SADC and individual country trade agreements to secure the supply that we sell internationally, particularly within the BRICS countries, with China being our primary market. Baobab Holdings Resources trades in the following minerals:

- **Copper Concentrate**
- **Gold**
- **Lithium**
- **Cobalt**
- **Manganese**
- **Zinc & Lead**
- **Iron Ore**
- **Tin**
- **Chrome**
- **Urea**
- **Phosphates (MAP & DAP)**
- **Specialty Fertilizer**
- **Zinc Ash & Granules**
- **Oil**



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## STATEMENT FROM OUR MANAGEMENT

We are proud of the great projects we have built and been part of in our history.

Baobab Holdings has now decided to increase its presence within the Commodities Trade field by expanding its focus on controlling the resource value chain by producing our own commodities. This has numerous advantages which are as follows:

- Control of the Resource
- Control of the Quality
- Control of the Volume
- Control of the Revenue

We look forward to an opportunity to serve your needs from our range of services in the future.



## INTEGRITY IS THE CORNERSTONE OF OUR BUSINESS

We will always honor our promises and will only participate in fair and honest transactions.

Our ability to adapt to the needs of our customers and offer flexibility and efficiency distinguishes us from our competitors.

### WIDE RANGE OF APPLICATIONS

We are capable of working across a wide range of applications with our focus placed on mining projects. We value our customers and the relationships we build with them. Our commitment is to exceed their expectations and ensure that they receive the value that they deserve.



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## CONTACT US



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